



INTERNATIONALE FACHMESSE
MIT KONGRESS
INTERNATIONAL TRADE FAIR
WITH CONGRESS

- PERSÖNLICHER SCHUTZ
SAFETY
- BETRIEBLICHE SICHERHEIT
SECURITY
- GESUNDHEIT BEI DER ARBEIT
HEALTH AT WORK

www.AplusA.de

Safe and Healthy Work: Ranking Top of the Agenda for the Future – A+A 2019 posts Record Results

It is the world's biggest and most important event when it comes to safety and health at work. This was impressively underscored by A+A 2019 together with the concurrently held International Congress for Occupational Safety and Occupational Medicine from 5 to 8 November. Registering 2,121 exhibitors from a total of 63 nations, occupying more than 78,000 square metres in ten exhibition halls for the first time, and over 73,000 trade visitors of whom one in two came from abroad, the world's No. 1 trade fair safe and healthy working obtained record results in all disciplines.

Success Factor Sustainability: the Basis for Good Work

Sustainability also proved a driver for the themes covered at A+A; and not only as part of new events at the trade fair and the Congress on such themes as "Sustainable Textile Manufacturing" or "Fairness in Global Supply Chains", which will be expanded further in future. Harnessing the need for a holistic prevention culture A+A was characterised by the current top issue sustainability, as this forms the basis for healthy and safe working. "I was impressed how our motto "People Matter" really came to life in practice at A+A over the past four days," delights Wolfram Diener, Managing Director at Messe Düsseldorf GmbH, at the end of the leading international trade fair for safety, security and health at work. "Those seeking solutions for the current and imminent changes in our working world – be this through digitalisation or demographic change – will be hard pushed to find them anywhere else but in Düsseldorf."

And this is what it looks like: the Future of Work

In fact, the ranges presented by exhibitors and the extensive line-up of side events with seven Special Shows and expert conferences covered all aspects of a holistic prevention culture – from corporate health management through personal protection to workplace design. Not to be missed were innovations for the digitalisation of the working world, all the more as the industry makes ever more consistent use of the new technical possibilities. On display were digital exhibits, especially along



Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Deutschland

Telefon +49 211 4560 01
Telefax +49 211 4560 668
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de

Geschäftsführung:
Werner M. Dornscheidt (Vorsitzender)
Wolfram N. Diener
Bernhard Stempfle
Vorsitzender des Aufsichtsrates:
Thomas Geisel

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:

 The global
Association of the
Exhibition Industry

 Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

 FKM – Gesellschaft zur
Freiwilligen Kontrolle von
Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung



INTERNATIONALE FACHMESSE
MIT KONGRESS
INTERNATIONAL TRADE FAIR
WITH CONGRESS

- PERSÖNLICHER SCHUTZ
SAFETY
- BETRIEBLICHE SICHERHEIT
SECURITY
- GESUNDHEIT BEI DER ARBEIT
HEALTH AT WORK

www.AplusA.de

the Highlight Route on the Future of Work and in the new START-UP Zone. These included concepts for practical uses of collaborating robotics (Cobots) or exo-skeletons but also smart solutions for personal protection such as special Apps for hazardous substance management, interactive workwear and Virtual Reality training applications, to name but a few.

Broad International Reach reflects Global Need for Good Work

Healthy employees are a global target – this was underlined by the stable percentage of international visitors who travelled to A+A from 137 countries this year. Similarly, the equally high share of international exhibitors mirrored the global interest taken in safety and health at the workplace from 5 to 8 November. No wonder, some 70% of the 2,121 A+A exhibitors – from start-up to global players – came from abroad: from Australia, China, Russia through Thailand and India to all over Europe and South Africa not forgetting Brazil and the USA.

Personal Protective Equipment continues Booming

One segment that benefits from the globally rising awareness for all themes revolving around OSH, is the field of Personal Protective Equipment – the traditionally biggest area at A+A with over 1,100 exhibitors this year. According to a current study on the German PPE market carried out by market research company macrom, the volume of the German PPE market rose from EUR 1.92 billion in 2016 to EUR 2.23 billion in 2018. “The PPE market continues to profit from companies’ rising preparedness to better protect and educate their employees,” says Birgit Horn, Director of A+A 2019, commenting on the multi-faceted ranges of protective equipment and protective wear offered at A+A, which again reflected the innovative power of this sector. “Accordingly, PPE manufacturers and suppliers increasingly pitch themselves as strategic consulting partners with holistic solutions.” Other factors favouring PPE sales are the rising numbers of older workers, for whom the market offers more and more solutions, the implementation of modern assistance systems in production, the growing interest taken in social and ecological manufacturing conditions as well as the development of disposal concepts for protective gear.





INTERNATIONALE FACHMESSE
MIT KONGRESS
INTERNATIONAL TRADE FAIR
WITH CONGRESS

- PERSÖNLICHER SCHUTZ
SAFETY
- BETRIEBLICHE SICHERHEIT
SECURITY
- GESUNDHEIT BEI DER ARBEIT
HEALTH AT WORK

www.AplusA.de

Visitors from all over the World flocked to the A+A Congress

With some 5,200 visitors the 36th Congress for Occupational Safety and Occupational Medicine posted a positive increase in attendance. As a key impulse for the sector it has traditionally been organised by Basi, the German Federal Association of Occupational Safety and Health (Bundesarbeitsgemeinschaft für Sicherheit und Gesundheit bei der Arbeit e.V.). “We are delighted at the increasing exchange with international visitors from Pakistan, Myanmar and Bangladesh, but also from Eastern Europe. We discussed globally applying OSH rules with them,” says Bruno Zwingmann, Managing Director of Basi. The events at the CCD Congress Center Düsseldorf were well attended from day one – for example, when such topics as a new procedure for measuring strains on the musculoskeletal system were addressed; or current technology developments that assist people with impairments in their working life; or when the famous fashion designer Guido Maria Kretschmer shared his experiences in work design in the panel discussion on “Good Work Worldwide”. To conclude the motto read: clear the stage for OSH students and the first Prevention Slam by Basi entitled: “Good Work for me means...”

For current information on A+A 2019 and the International Congress go to: www.AplusA.de.

The next A+A will be held from 26 to 29 October 2021.





INTERNATIONALE FACHMESSE
MIT KONGRESS
INTERNATIONAL TRADE FAIR
WITH CONGRESS

- PERSÖNLICHER SCHUTZ
SAFETY
- BETRIEBLICHE SICHERHEIT
SECURITY
- GESUNDHEIT BEI DER ARBEIT
HEALTH AT WORK

www.AplusA.de

Exhibitor Testimonials:

Dr. Stephan Hussy, Managing Director at German Statutory Accident Insurance (DGUV)

“The joint stand of the statutory accident insurance fund in Hall 10 again proved a sought-after point of contact for conversations and exchange of information. Our “Consultation Hours Safety and Health” session met with great response and the new format of our knowledge quiz went down well. Another highlight was the media workshops we offered for the first time as part of A+A’s “kommitmensch” film and media festival. Although visitors have to cope with an enormous workload at the fair they took out plenty of time to join in: they learnt something new and had fun doing it. This avid interest is probably also an indication that companies should in future rely more on motion-picture based communication. Every day visitors could see how versatile, exciting and original OSH films are today at our trade fair cinema and – last but not least – at the award ceremony of the film and media festival. At this juncture our heartfelt thanks again to A+A again for becoming partners of our “kommitmensch” campaign at the media festival! To me A+A has been and will always be the leading trade fair – also on an international scale – for all things safety and health at work. And it is always open to innovations – which makes it a valuable partner for us.”

Klaus Bornack, General Manager at Bornack GmbH & Co. KG

“A+A has also confirmed its leading position in 2019. At our stand we again had many excellent expert conversations with customers about their current safety issues. This is the ideal combination of digital visualisation and product information with personal face-to-face communication only to be found at TRADE FAIRS!”

Stefan Brück, CEO UVEX SAFETY GROUP GmbH & Co. KG

“For the uvex safety group A+A 2019 again proved a very successful event. We were highly satisfied with both the quantity and quality of visitors and saw a confirmation of A+A being the world’s most important trade fair for the sector. We found that the fair has become more





INTERNATIONALE FACHMESSE
MIT KONGRESS
INTERNATIONAL TRADE FAIR
WITH CONGRESS

- PERSÖNLICHER SCHUTZ
SAFETY
- BETRIEBLICHE SICHERHEIT
SECURITY
- GESUNDHEIT BEI DER ARBEIT
HEALTH AT WORK

www.AplusA.de

international and the total numbers of visitors has gone up markedly. The combination of trade fair and Congress has again proven its worth and will definitely also be a successful format for the future.”

Helmut Schmid, General of Universal Robots (Germany) GmbH and General Manager for Western Europe and Scandinavia

“As a producer of collaborative robots we are considered as something of an exotic player at A+A – nonetheless, the trade fair is an ideal platform for us to attract attention among new target groups. Our approach of increasing security at work by automating monotonous jobs and designing more ergonomic workplaces met with considerable public interest. We succeeded in generating many quality (and above all) new leads and can therefore look back on a very successful trade fair.”

Dr. Jochen Ihring, Spokesman of the Managing Board at the Dauphin HumanDesign Group

“The Dauphin HumanDesign Group has taken part in A+A for 14 years now. This year our visitors again sought in–depth consultation on concrete issues and current projects. With our expertise and our comprehensive ranges we managed to make compelling offers in the industrial and office segments. The ‘Bosse dialogue cube’ went down especially well with our visitors. With our focal themes “Ergonomics and Acoustics in an Industrial Environment” we were right on target in terms of satisfying their information needs. We perceived visitor quality and footfall as good and we are planning to participate at the coming A+A.”

Sebastian Rothe, Head of Business Unit Home Security, Power of Attorney, Export Overseas at ABUS August Bremicker Söhne KG

“Once again the ABUS company was able to present itself with an impressive exhibition stand at the leading international trade fair for safety, security and health at work - A+A 2019. In line with this year’s trade fair motto ‘People Matter’ and the ABUS slogan ‘Be LoTo-Ready’ we not only exhibited innovative products and concepts but also presented expert lectures on the six “diamonds” of the professional Lockout Tagout system to a broad audience. At the same time, trade fair visitors took the fun opportunity to experience a lock-out procedure care





INTERNATIONALE FACHMESSE
MIT KONGRESS
INTERNATIONAL TRADE FAIR
WITH CONGRESS

- PERSÖNLICHER SCHUTZ
SAFETY
- BETRIEBLICHE SICHERHEIT
SECURITY
- GESUNDHEIT BEI DER ARBEIT
HEALTH AT WORK

www.AplusA.de

of our LoTo simulator 'Emma'. The outstanding feedback from our loyal existing customers and many new friends confirmed to us that ABUS offers the right and customer-specific solutions for safe lockout tagout for maintenance.”

Düsseldorf, 8 November 2019

Messe Düsseldorf GmbH

Press Contact A+A 2019

Larissa Browa, Julia Bernert

Tel. +49 (0)211-4560-549

Email: BrowaL@Messe-Duesseldorf.de

Email: BernertJ@AplusA.de

Social Media: www.twitter.com/AplusATradeFair

www.facebook.com/AplusAOnline

Upon publication we would appreciate a reference copy!

