

Press



A+A 2017: Print@home saves time and money

- **Online Ticket Shop now open**
- **Exhibitors' database helps prepare for the trade fair**

Tickets for A+A 2017 (17 to 20 October) are now available online, at www.AplusA.de. Anyone buying e-tickets will benefit twice, saving both time and money. Visitors can purchase their tickets online and either print them out at home or download the relevant codes. In either case, they can use their e-tickets for free travel to and from the exhibition centre by public transport. Moreover, an e-ticket is much cheaper than a ticket bought at the box office. A day ticket, for example, is EUR 33.00 at the Düsseldorf Exhibition Centre, but only EUR 23.00 online.

Anyone who is still looking for accommodation during A+A 2017, may wish to use Düsseldorf Marketing & Tourismus (DMT). The service is run by the City of Düsseldorf and has the best overview of available hotels and private accommodation in and around Düsseldorf during this leading trade fair on health and safety at work. DMT has compiled an entire service package for A+A 2017 which is available online and well worth a click: www.duesseldorf-tourismus.de/messe/a-a.

The A+A 2017 website makes it extremely easy to prepare and plan effectively for a visit to the trade fair. It provides a large amount of up-to-date information on the trade fair itself as well as news from the industry and plenty of practical tips and tools for a visit. The core of the A+A site is the exhibitors' database – a virtual catalogue, as it were. The section "Exhibitors & Products" enables users to find specific companies and their details, to view companies in different product categories and to download lists of exhibitors in a variety of formats. Numerous personalised services are available, such as MyOrganizer to help visitors plan their tour of the exhibition centre, Matchmaker to make business contacts and, of course, an interactive site map. One particularly useful feature is the A+A app which has all the relevant details and can be used on a smartphone.

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**Safety, Security and
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International Trade Fair
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www.AplusA.de



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A+A 2017 will offer the full range of latest global trends in industrial safety, health promotion in the workplace and safety management at work. Around 1,900 exhibitors will be at this leading trade fair, and their presentations will be supplemented by numerous special shows and forums as well as the 35th International Congress on Industrial Safety and Healthcare.

May 2017

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