A+A EXPERT TALKS – Non-Speaker Packages

Point of contact: T: +49 211 4560-7601
info@aplusa.de

Talk Content: www.aplusa-online.com/expert-talks_2
Ad opportunities: www.aplusa-online.com/experttalks_speaker_2

Non-Speaker Package

2.500,– € plus VAT

Impulse presentations, Insights, Best Practices and future strategies
Present yourself as a **leading expert next to the speakers** and position yourself for a topic among your target group.
Talk Language: English

Included Services

Prior to the Event
- Information & advertisements on the A+A Website (under subpage Expert Talks)
- Banner Package
  - Advertising partner banner on the website prior to the event

During the Events
- Sponsoring Partner Ad (Logo appearance prior to event start)
- Participation in Breakout Session (1on1 Q&A)

After the Event
- Whitepaper presence
  - Listed in the Whitepaper Expert References
  - Whitepaper inclusion in the newsletter after the event / Whitepaper download on the website behind Login Wall
- Availability of Video on demand on the website after the websession (behind Login Wall)

Generate awareness!
Book now:

I would like to book the **A+A Expert Talk Non-Speaker Package** for the following term(s)/talk: **2.500,– €** plus VAT

Your Price: _____ € plus VAT

☐ **Connected Workers: Chances and Limitations of Wearable Safety Tech**

☐ **New Work – Best Practices From Visions to functioning work environments**

☐ **Beyond Stress: New Paths to Mental Health and Caring Leadership**

☐ **Operational Safety in transition – AI, standards and best practices for greater safety**

☐ **From hype to leverage: artificial intelligence in everyday business life**

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1 Legal name and address of the contract partner

Company

Street

Post Code City

P.O. Box Post Code

Country / Region

☐ ☐

Contact person - first name and surname

Phone

E-Mail

VAT ID

I herewith confirm that the company (= contract partner) is an entrepreneur and that all future services of Messe Düsseldorf GmbH will exclusively be purchased for our business.
In addition only for companies within EU: I herewith confirm that all future services of Messe Düsseldorf GmbH will be purchased under the explicit use of the VAT-ID No. above mentioned.

Legal (corporate) structure

2 Different invoice adress

Company

Street

Post Code City

Country / Region

Send invoice to: Name

Send invoice to: E-Mail

3 Contact Information of the Expert

Surname / Lastname

Position

E-Mail

Phone

4 Contact Information of Marketing

Surname / Lastname

E-Mail

Phone

5 Information on ad creatives to be handed in

Please return all ad creatives to info@aplusa.de

☐ **Company logo**
File type: .eps-, .pdf-, .jpg

☐ **Advertising Partner Banner**
Size: 160 x 60 Pixel
File size: max. 99 KB
Quality: 72 dpi
File type: .jpeg, .png, .gif or HTML

☑ **Listing in the Whitepaper Expert References**
Already covered: Company name, contact person, Company website, Telephone number, E-Mail Address

☑ **Sponsoring Partner Ad**
Already covered: Logo

We accept the exclusive validity of the provisions of the respective currently applicable conditions of participation as well as those of the (data) processing agreement in accordance with Art. 28 of the GDPR in conjunction with the treaty on the transmission of personal data to third countries (EU standard contractual clauses).
Düsseldorf is the place of fulfilment for all reciprocal obligations. In accordance with the detailed provisions of the above-mentioned conditions of participation, Düsseldorf is the place of jurisdiction for all disputes arising from or in connection with this contractual relationship. At the option of Messe Düsseldorf GmbH, the place of business of the exhibitor may also be the place of jurisdiction.

Place, Date

Legally binding signature and company stamp of the contract partner listed under 1

Messe Düsseldorf GmbH processes personal data relating to you. You can find more information – also on your rights – in the privacy policy of Messe Düsseldorf GmbH available at messe-duesseldorf.de/privacy.
In principle, i.e. subject to legal restrictions, you may at any time object to the processing of your personal data either on the aforementioned website, via e-mail to privacy@messe-duesseldorf.de or via postal mail to Messe Düsseldorf GmbH, G2-RV, PF 101006, 40001 Düsseldorf, Germany.
Furthermore we send you advertisement to similar goods and services of our company by electronical mail. If you would not prefer to be contacted for advertising, you may object to the use of your data for advertising purposes by sending an email to privacy@messe-duesseldorf.de or use the unsubscribe link in any e-mail at any time without incurring any costs other than the transmission costs according to the basic tariffs.