



## Important Information at a Glance

# CE Marking and Intellectual Property Rights

### I. CE Marking

Important information for exhibitors

#### General product safety:

“In order to protect the safety and health of users and third parties, in the Federal Republic of Germany there is a legal obligation to circulate and exhibit only those products, which in the event of correct specified or foreseeable incorrect use, do not pose a danger to the user or third party.”

#### CE designation:

In the European Union manufacturers are legally bound to designate specific products with the so-called **CE symbol**. This regulation applies to both the circulation as well as **exhibition** of products.

The products to which this applies are stipulated in the relevant European Directives. These include for example:

- Machines
- Electrical factory equipment and facilities for use within certain voltage limits
- Toys
- Personal safety & protective equipment
- Sports boats

A large number of products are subject to special norms and standards which describe the requirements placed on product safety in detail. If these technical provisions are taken into account during the design and manufacturing stages, the supervisory authorities assume compliance with the safety targets set by the European Directives. By affixing the CE symbol the manufacturer confirms compliance with the European product safety requirements.

#### Special feature at trade fairs:

It is permitted to exhibit products which do not (yet) comply with the above-described safety requirements, and which, correspondingly, do not (yet) carry the CE symbol. It is therefore **absolutely essential** that such a product be affixed with a **visible reference symbol** clearly pointing out that the product does not correspond to the requirements and can only be purchased when such compliance has been fulfilled. As far as the product presentation is concerned, we recommend the following text:

**“This device, in the version exhibited here, does not comply with applicable legal requirements in the European Union and cannot be purchased in the European Economic Area until it complies accordingly.”**

The supervisory authorities (trade fair commission) are authorized to enter the trade fair stand at all times, monitor compliance with these regulations and to obtain information. In the event of any infringement of these regulations the authorities are authorized to prohibit exhibition of the product.

If you have any questions please contact the  
Bezirksregierung Düsseldorf, Dezernat 55.2,  
Technischer Arbeitsschutz/Produktsicherheit, Außenstelle Essen  
Ruhrallee 55-57, 45138 Essen, Germany  
Tel.: +49(0)211 475-9505, Fax: +49(0)211 475-9025  
Mail: [poststelle@brd.nrw.de](mailto:poststelle@brd.nrw.de)  
(Information available in German Language only)

Please see Item No. 5.6.2.2 of the Technical Directive

### II. Protection of Intellectual Property (e.g. Brands, Registered Patterns, Design Patents)

We explicitly inform you of the possibility of other exhibitors holding property rights in the Federal Republic of Germany or in the European Union and remind you that these rights must be respected without reservation. Violation of these rights shall not be permitted and can have serious consequences.

In so far as you own such intellectual property rights you are recommended to bring the documents and certificates of proof (originals or notified copies of the patent, trade mark, registered patterns or design patent certificate/s) to the event. (Should you have obtained an enforceable title against your competitor, you are requested to also bring this.) This is the only means of ensuring legal protection of intellectual property fast and comprehensively.

Furthermore, it is also possible that goods are seized by customs officials in the run-up to the event. Measures of this kind can also be undertaken on the premises of Messe Düsseldorf – and, hence, not only at national borders. For further information please refer to [www.ipr.zoll.de](http://www.ipr.zoll.de). Please consult your legal counsel for additional advice.

Should you become aware that one of your competitors wishes to take legal measures against you during the event, although you are of the opinion that you are the lawful holder of the rights, the depositing of a protection document with the court can be advised. Your solicitor can provide assistance in this respect.

It goes without saying that all exhibitors are obliged to comply with the stipulations of the law. However, should you become aware of a competitor violating your rights during the event, you should consult a lawyer. Lawyers can then file an injunction or prohibition order (the violation of which can result in prosecution) in your favour. (Please remember to bring the aforementioned documents to the event.) Messe Düsseldorf is unfortunately not authorised to undertake any measures against your competitor by itself in the event of such contraventions. It is only vested with such authority subject to a relevant court ruling against the competitor.

Further information you will find:

The Deutsches Patent- und Markenamt  
(German Patent Office),  
Zweibrückenstraße 12, D-80331 München,  
Tel. (0049) (0)89 2195-0,  
Fax: (0049) (0)89 2195-2221,  
Internet: [www.dpma.de](http://www.dpma.de)

and from the Harmonisation Office for the National Market, Brands and Samples,  
Avenida de Europe 4, E-03008 Alicante, Spain,  
Tel.: (0034) 965 139 800,  
Fax: (0034) 965 139 173,  
Internet: [www.oami.eu.int](http://www.oami.eu.int).

We hope that this brief information has been helpful for you and urge you to take note of the recommendations above in the interest of all exhibitors and of the smooth operation of the event.

Messe Düsseldorf GmbH  
VG-R, Legal and Organisational Department